



الجامعة المصرية اليابانية للعلوم والتكنولوجيا
エジプト日本科学技術大学
EGYPT-JAPAN UNIVERSITY OF SCIENCE AND TECHNOLOGY



ARAB ADMINISTRATIVE
DEVELOPMENT ORGANIZATION
LEAGUE OF ARAB STATES



The Second Arab Conference
on Intellectual Property:
Combating Piracy and Commercial Fraud
in Light of the Fourth Industrial Revolution
"International and Arab Experiences"



23rd-24th October
2023



ARADO's headquarter
Cairo - Egypt.



Introduction:

The illegal trade in counterfeit goods – whether by imitating well-known brands, piracy of cinematic films, or software and databases – poses a major threat to the economies of states as well as weakening confidence in markets negatively impacting the concept of international trade liberalization.

Therefore, since the late nineteenth century, the international community has been concerned with protecting intellectual property rights, combating piracy and commercial fraud, and reaching international agreements, the most important of which are the Paris Convention for the Protection of Industrial Property 1883, and the Berne Convention for the Protection of Literary and Artistic Property 1886.

The TRIPS Agreement 1995 also represents a turning point in enhancing the protection of intellectual property rights by linking them to international trade.

With the beginning of the Fourth Industrial Revolution in 2015 and the spread of digital technologies and e-commerce, the rates of commercial fraud of all kinds, imitation of trademarks, piracy of software, cinematic films, and databases have increased.

This requires a review of the texts of international agreements, and a review of national legislation, in order to enhance its role in combating all types of counterfeiting, protecting trademarks, and combating piracy and commercial fraud.



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مجلس الإدارات العربية
Arab Administrative
Development Organization



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In light of the above, Egypt-Japan University of Science and Technology – as one of the leading research universities in Egypt – and in cooperation with the Arab Administrative Development Organization – the League of Arab States and the Emirates Intellectual Property Association, decided to hold the Second Arab Intellectual Property Conference entitled "Combating Piracy and Commercial Fraud in the Light of the Fourth Industrial Revolution."

Overall Objective:

Shedding light on the various dimensions of the crimes of piracy and commercial fraud, their manifestations, images, and the extent of their danger to the economies of countries, as well as introducing the mechanisms for combating these crimes, by presenting Arab and international experiences, and explaining the agencies concerned with combating work and the importance of international cooperation in this field.





Conference Themes:

First

Theme: Forms and Types of crimes of piracy and commercial fraud.

- Piracy in the field of software and information technology.
- Infringement of copyright and related rights.
- Combating piracy in the film and music industry.
- Commercial fraud and counterfeits in the pharmaceutical industry.
- Commercial fraud and counterfeits in the food industries.
- Trademark counterfeiting and commercial fraud if fashion and electronics.

Second Theme:

Mechanisms to combat piracy and commercial fraud crimes.

- The role of national legislations
- The role of oversight bodies.
- The Role of Universities.
- The role of customs ports.
- The role of Judicial bodies.

Third Theme:

The economic effects of piracy and commercial fraud crimes.

Fourth Theme:

The role of international agreements in combating piracy and commercial fraud crimes.

Fifth Theme:

Piracy and Commercial Fraud in light of Artificial Intelligence AI.

Sixth Theme:

The most important Arab and international experiences in the field of combating piracy and commercial fraud.



Participants:

1. Experts in the field of intellectual property.
2. University professors and deans of the faculties of engineering, science, pharmacy and medicine in Arab universities.
3. Managers of intellectual property offices in the Arab countries.
4. Directors of research centers and institutes.
5. Researchers from Arab university students in the field of intellectual property.
6. Law firms and Intellectual Property companies.

Conference Language:

The conference will be delivered in both Arabic and English, with simultaneous interpretation provided by interpreters from English language instructors at E-JUST's Language Center.



Chairpersons:



Prof. Amr Adly

President, Egypt-Japan
University of Science and Technology.



Dr. Nasser Al-Hattlan Al-Qahtani

Director General
of the Arab Administrative
Development Organization.

Conference Coordinator:



Prof. Adel Abdel Aziz Al-Senn

Professor of International Economics
Director of the Liberal Arts and Culture Center - E-JUST
Consultant - Arab Administrative Development Organization.

Scientific Committee:

Prof. Ahmed Yahia Ebeid

Marketing Professor
Dean of The College of International Business and Humanities
Egypt-Japan University of Science and Technology.

Prof. Ahmed Romouzy

Arts and Design Program Manager
Egypt-Japan University of Science and Technology.

Colonel Dr. Abdul Rahman Hassan Mohammed Al Maeeni

Secretary General
Emirates Intellectual Property Association
United Arab Emirates.

Ms. Noha Afifi

Director of the Center for Innovative Technology
(CINTECH) at the Industry Support Cluster
Egypt-Japan University of Science and Technology.



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جمعية المنظمات المهنية العربية
Arab Professional Organizations Association



ARAB ADMINISTRATIVE
DEVELOPMENT ORGANIZATION
LEAGUE OF ARAB STATES

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